

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT3/12 16.13
CHANGES ** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME MEDIA PLACEMENT

SALES PRSN WA- JOE KNAUER

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CLASS: NATL.

LOCAL

REGIONAL

PRDCT	DEF	JUST	FROM	<u>POLITI</u>	EST# <u>1547</u>	COMMENTS:	(LINE,	ORDER,	INVOICE,
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DATE OCT3/12 16.13

CO-OP BILLING NEEDED

DATE OCT3/12 16.13

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DEFEND JUSTICE FROM POLITICS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 361 AGENCY PRODUCT CODE = 379 AGENCY EST# = 1547												
71	S		1135P-1210A	30		\$1,000.00	10/31	10/31	0		WED	0
PROGRAM : ABC-NITELINE< CON COM1 : ABC-NITELINE<												
82	A		1200N-100P	30		\$1,000.00	10/31	10/31	1		WED	1
PROGRAM : NEWS ORD COM1 : WE CAN OFFER THIS IS A MAKE-GOOD FOR OCT31 ON LINE-71 FOR 1 SPOT/WK												

REP HEADLINE# 6249648 TRF# 323793
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:

STATION MAKEGOOD OFFERS:
M1 OK'D BUY#71 MISSED:WED/1135P-1210A OCT31 30S \$1,000.00 (OCT3/12)
OFFER:WED/1200N-100P OCT31 30S \$1,000.00 PLS ADVISE.
CMT:WE CAN OFFER
CONTRACT TOTAL 153650.00
TOTAL SPOTS 93

MARKET TOTALS \$480,156 WFTV 32% WKMG 24% WESH 23% WOFL 14% WKCF 3% WRBW 2% CABL 0%
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE